



1/04/2021

## **Apple Valley Town Request for Proposals for a General Plan**

Apple Valley Town is requesting proposals from qualified professional service firms to write our General Plan.

Apple Valley Town is a small town in Washington County, located about 12 miles east of Hurricane along SR-59. Apple Valley was incorporated in 2004, and in 2010 had a population of 701. Apple Valley is a rural and remote town with limited resources and intends to create a streamlined and user-friendly update that will guide housing, land use, and transportation as we grow and change.

### **Project Objectives**

The planning efforts for Apple Valley Town will be to prepare a comprehensive plan for the area within the town's boundaries and areas anticipated for annexation. The primary General Plan objectives for this planning area will be accomplished through a process that includes the following:

- Engagement of residents, property owners, business owners and other stakeholders to envision and plan through effective and appropriate public outreach.
- Establishing a land use and policy framework to guide future growth.
- Create a user-friendly document that is accessible for elected officials, planning commissioners, citizens, and developers.

The General Plan should include a vision supported by citizen participation. We expect the following elements to be addressed with objectives and goals:

- Housing
- Transportation
- Land use and zoning
- Economic development
- Parks, trails, and cemetery
- Public facilities and infrastructure
- Annexation
- GIS mapping

Acceptable proposals should not exceed nine (9) pages total, and should include the following:

- Firm summary
- Team members and qualifications
- Relevant experience
- Project approach
- Cost summary with scope, schedule, and budget



Acceptable proposals will be scored as follows:

<i>Criteria</i>	<i>Points possible</i>	<i>Points received</i>
Firm location	10	
Team qualification	20	
Relevant experience with general plans	10	
Relevant experience in Apple Valley	20	
Project approach	10	
Implementation approach	10	
Cost	20	
<b>Total points</b>	<b>100</b>	<b>/100</b>

Proposals should be submitted to Mayor Marty Lisonbee as PDF attachments via email at [mayor@applevalleyut.gov](mailto:mayor@applevalleyut.gov) no later than 5PM on January 14<sup>th</sup>, 2021. If you have questions about this RFP you may email your questions to Mayor Marty Lisonbee at [mayor@applevalleyut.gov](mailto:mayor@applevalleyut.gov) by January 13<sup>th</sup>, 2021. No phone calls will be accepted.